



# Business, Marketing, and Management Career Ladder

Business Management & Administration; Finance; Hospitality & Tourism; Marketing

## Now

Less than high school + work experience, on-the-job training, or apprenticeship; or High school diploma/equivalent

Occupation	Entry Wage	Average Wage	Annual Openings
Claims Adjusters, Examiners, and Investigators	\$19.70	\$29.17	261
Food Service Managers	\$16.76	\$24.24	178
Postal Service Mail Carriers	\$17.74	\$24.67	165
Real Estate Sales Agents	\$14.52	\$23.52	120
Payroll and Timekeeping Clerks	\$13.11	\$19.15	108

## Next

Some college, no degree; Postsecondary non-degree award; Associate degree; or Bachelor's degree

Occupation	Entry Wage	Average Wage	Annual Openings
Accountants and Auditors	\$20.61	\$33.34	1,082
Market Research Analysts and Marketing Specialists	\$17.85	\$29.19	442
Human Resources Specialists	\$18.84	\$29.03	488
Meeting, Convention, and Event Planners	\$14.26	\$21.31	82

## Later

Bachelor's degree + on-the-job training, work experience, or internship/residency; Master's degree; or Doctoral/professional degree

Occupation	Entry Wage	Average Wage	Annual Openings
Loan Officers	\$21.48	\$38.96	346
Training and Development Specialists	\$16.79	\$27.67	298
Public Relations and Fundraising Managers	\$28.67	\$47.24	96

More data can be found at [NEworks.nebraska.gov](http://NEworks.nebraska.gov); click *Labor Market Analysis*.

Equal Opportunity Program/Employer TDD: 800.833.7352

Auxiliary aids and services are available upon request to individuals with disabilities.

Entry-level wages are defined as the average (mean) wage earned by the lowest third of all workers in the selected occupation.

Produced by the Nebraska Department of Labor, Labor Market Information

Wages from Occupational Employment Statistics, 4th Quarter 2017

Annual openings from 2016-2026 Long-term Occupational Projections

Career Cluster information from Nebraska Department of Education

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